

BUILDING HISTORY

Building
History

Building
Development

Available
Units

Floor
Plans

Indicative
Fitted Plans

Building
Location

BUILDING HISTORY

For over 200 years, this iconic building has been the home of British design and was once the factory where Heal's furniture was made.

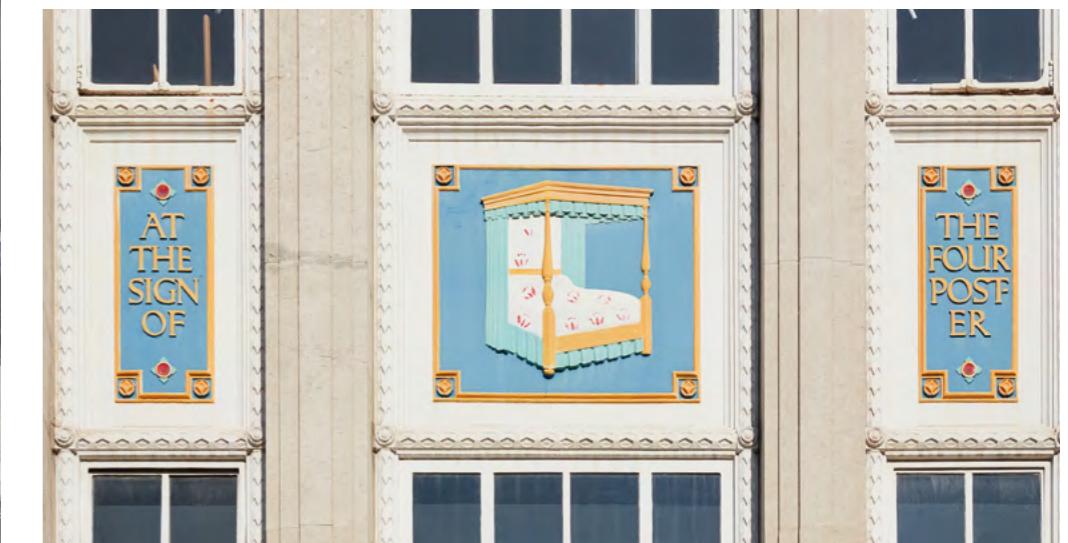
The Grade II* listed building was commissioned by Ambrose Heal and designed by Cecil Brewer of Smith and Brewer. It was completed in 1917 and was immediately hailed as a landmark in shop architecture.



FROM FURNITURE TO IDEAS



The Heal's Building has long been an iconic feature of the West End and will now become part of London's creative fabric.



BUILDING DEVELOPMENT

Building
History

Building
Development

Available
Units

Floor
Plans

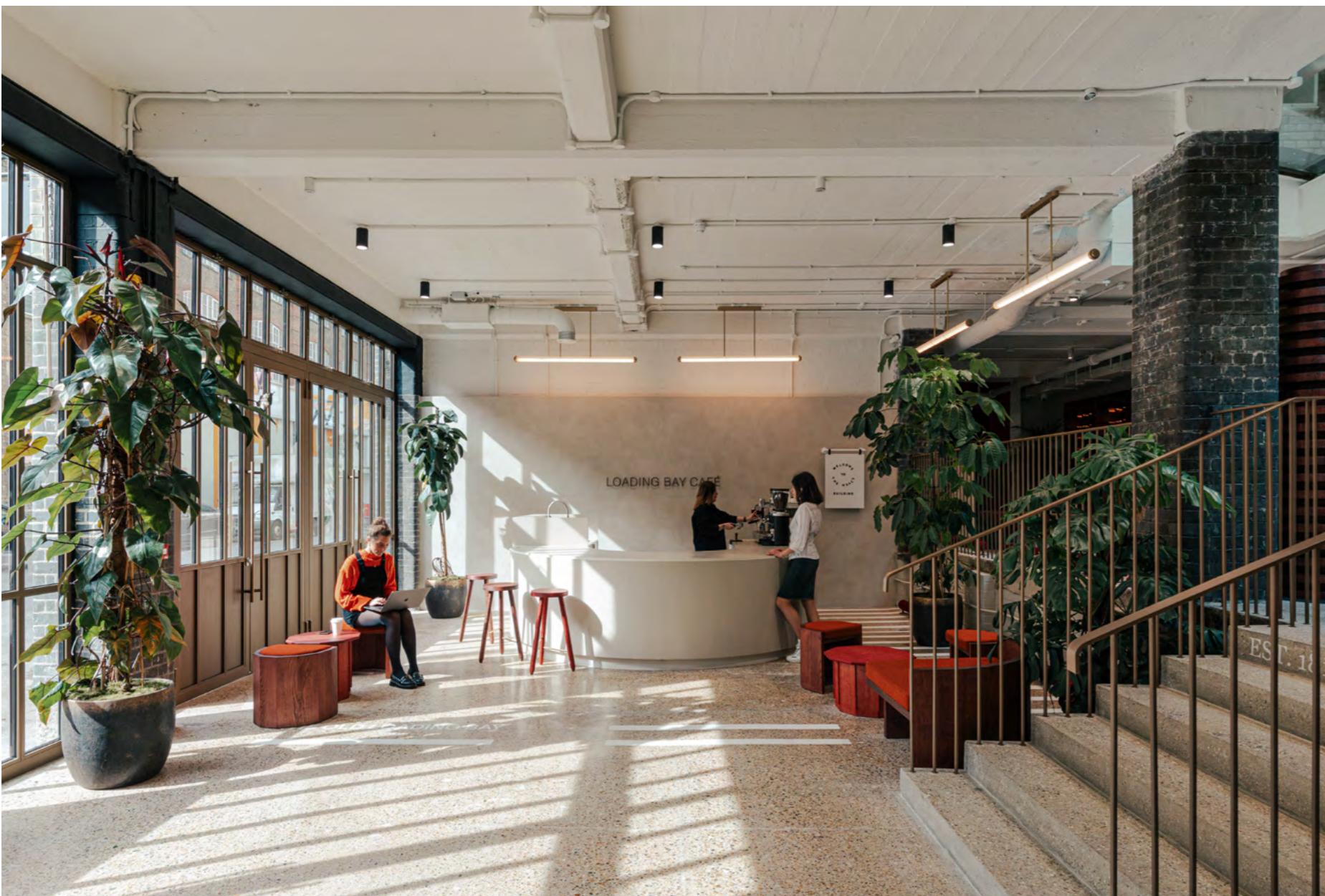
Indicative
Fitted Plans

Building
Location

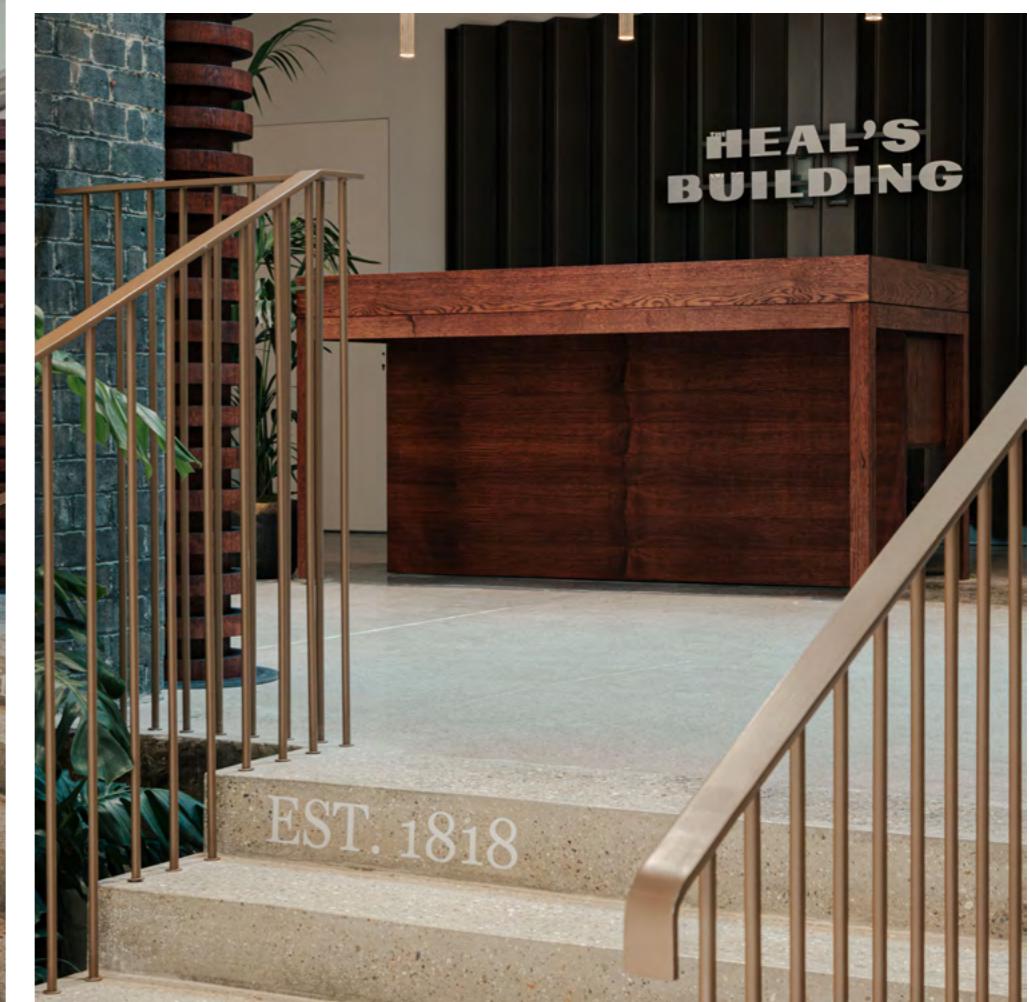
A PLACE TO INSPIRE

This iconic building has been reimagined as a 200,000 sq ft collection of offices dedicated to businesses crafting the work of tomorrow. Along with its heritage and excellent location, The Heal's Building offers many outstanding amenities. These include a café bar, private landscaped courtyard, a dedicated cycle entrance with showers and lockers, and a communal club lounge.

WATCH FLY-THROUGH ►

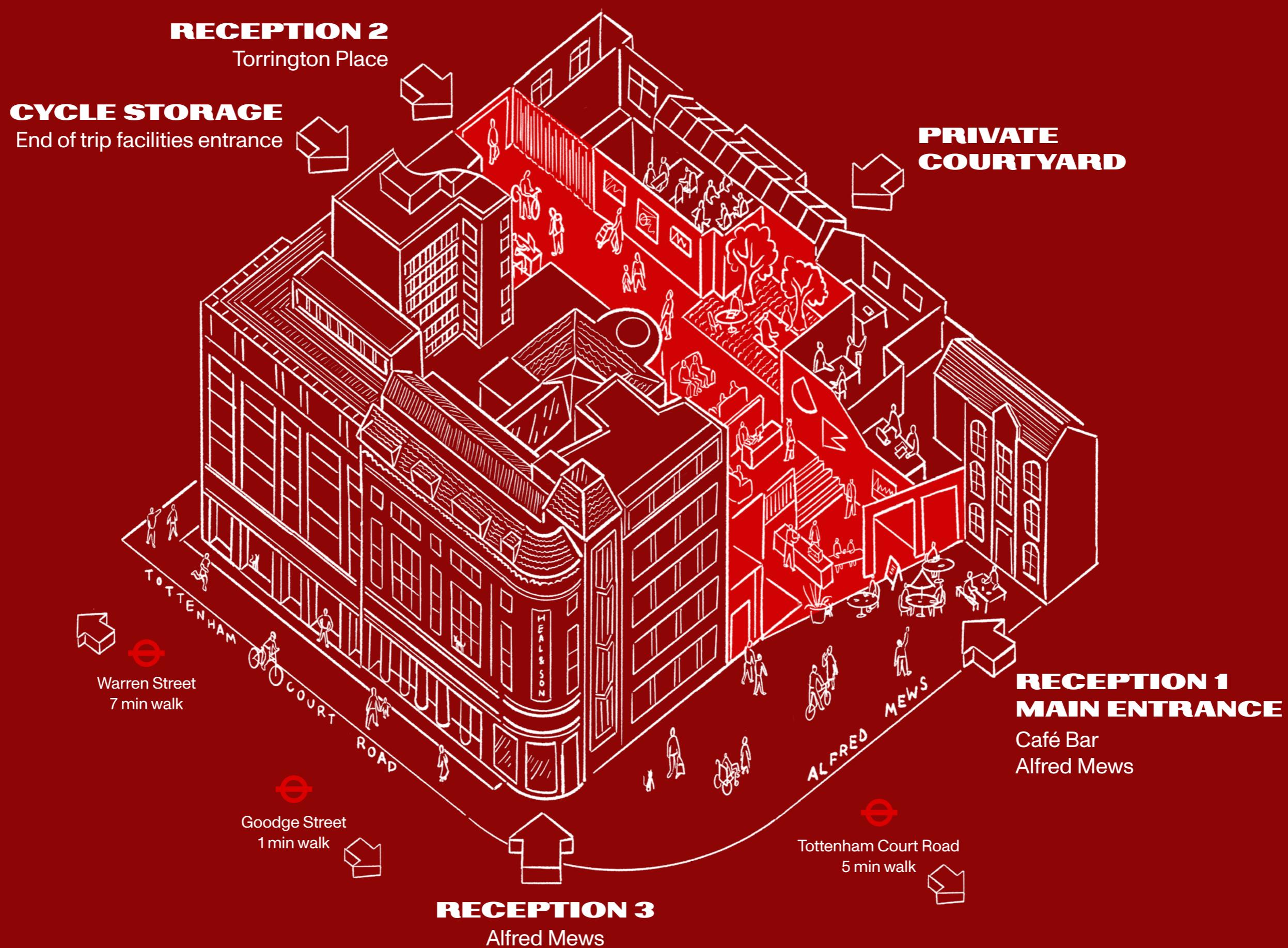


The 200-year-old dispatch area for Heal's has been repurposed into a new reception and coffee stand to service the office floors

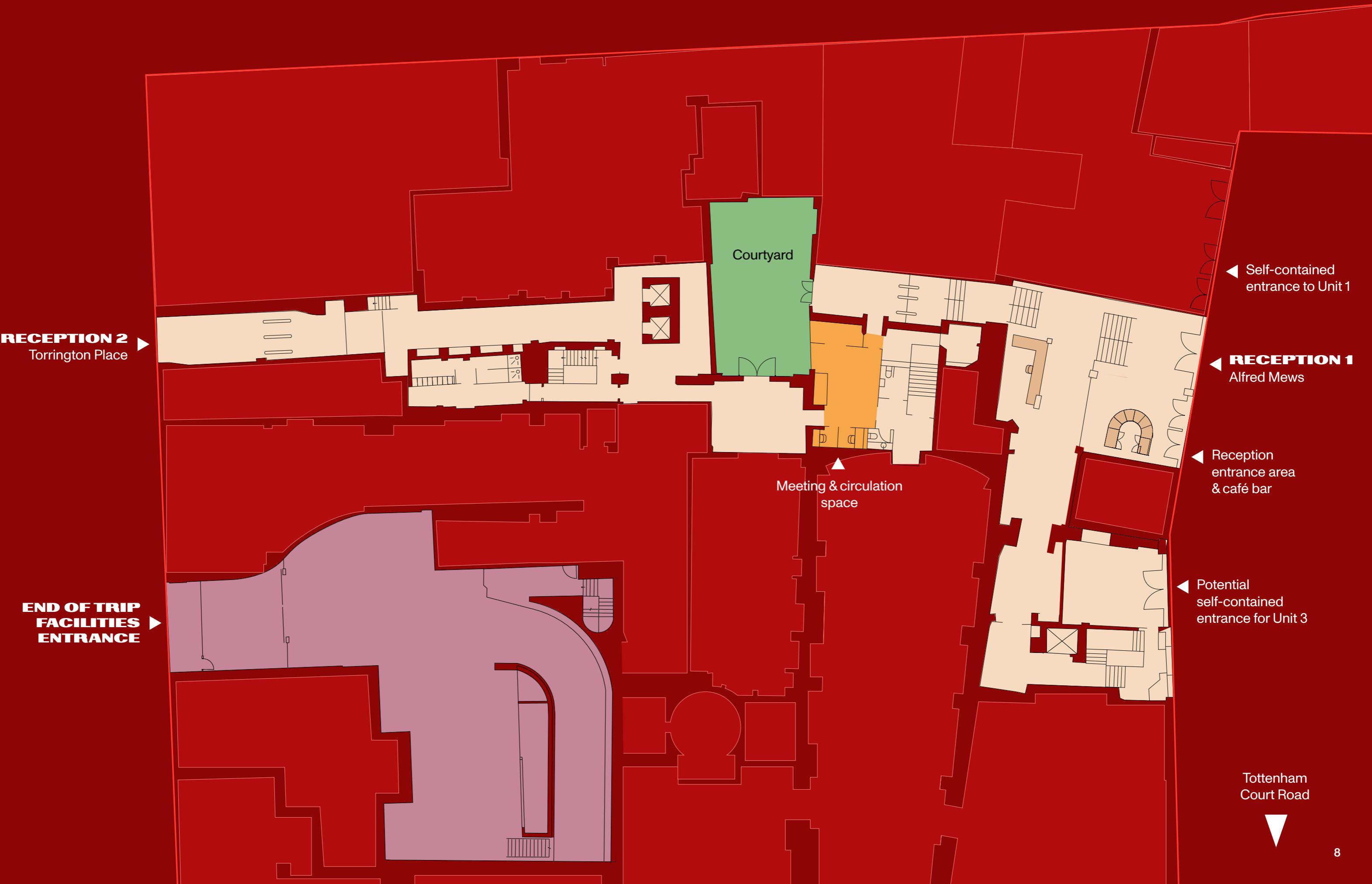


DISTINCTIVE BUILDINGS

A COLLECTION



GROUND FLOOR



COURTYARD

BRIGHT



An internal courtyard garden creates a serene internal streetscape between Receptions 1 & 2 for occupiers to gather outdoors

SELECTED HIGHLIGHTS



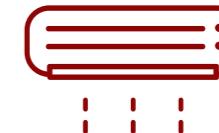
CAFÉ

Reception area with café bar



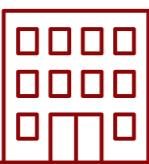
LOUNGE

Communal club lounge



REFURBISHED

Refurbished CAT A & CAT A+ floors with fibre optics and VRF air-conditioning



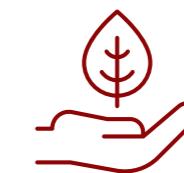
GRADE II*

Iconic Grade II* listed building in the West End, sensitively restored



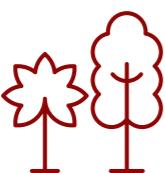
END OF JOURNEY

Dedicated cycle entrance with 95 bike parking spots, 12 shower facilities, 98 lockers



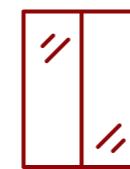
EFFICIENT

EPC A and BREEAM 'Excellent' rating on all newly delivered spaces



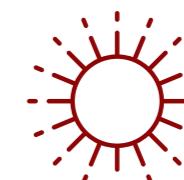
COURTYARD

Private landscaped courtyard



LOFT STYLE SPACES

Loft style spaces with 3.1m floor to ceiling height and original openable windows



TERRACES

Private terraces on 1st and 2nd floors

AVAILABLE UNITS

Building
History

Building
Development

Available
Units

Floor
Plans

Indicative
Fitted Plans

Building
Location



Unit 1 Ground Floor self-contained entrance CGI



Unit 2 Ground Floor Arrival with internal staircase to Lower Ground Floor CGI



Unit 3 CAT A workspace

FLOOR PLANS

Building
History

Building
Development

Available
Units

Floor
Plans

Indicative
Fitted Plans

Building
Location

TABLE

AVAILABILITY

	UNIT	FLOOR	SQ FT	SQ M	AVAILABILITY	CONDITION
1		LG	1,625	151	available	Shell
		G	3,692	343	available	CATA & Shell
		1	3,326	309	available	CATA
		Total	8,643	803	available	
2		LG	3,907	363	available	Shell
		G	1,421	132	available	CATA
		Total	5,328	495	available	
3	1		22,346	2,076	available	CATA
4	2	LET	12,389	1,151	let	CATA
5	3	LET	10,946	1,017	let	CATA
Unit 3, 4 & 5 Total*			45,681	4,244	let	CATA
6	6	LET	3,446	320	let	CATA+

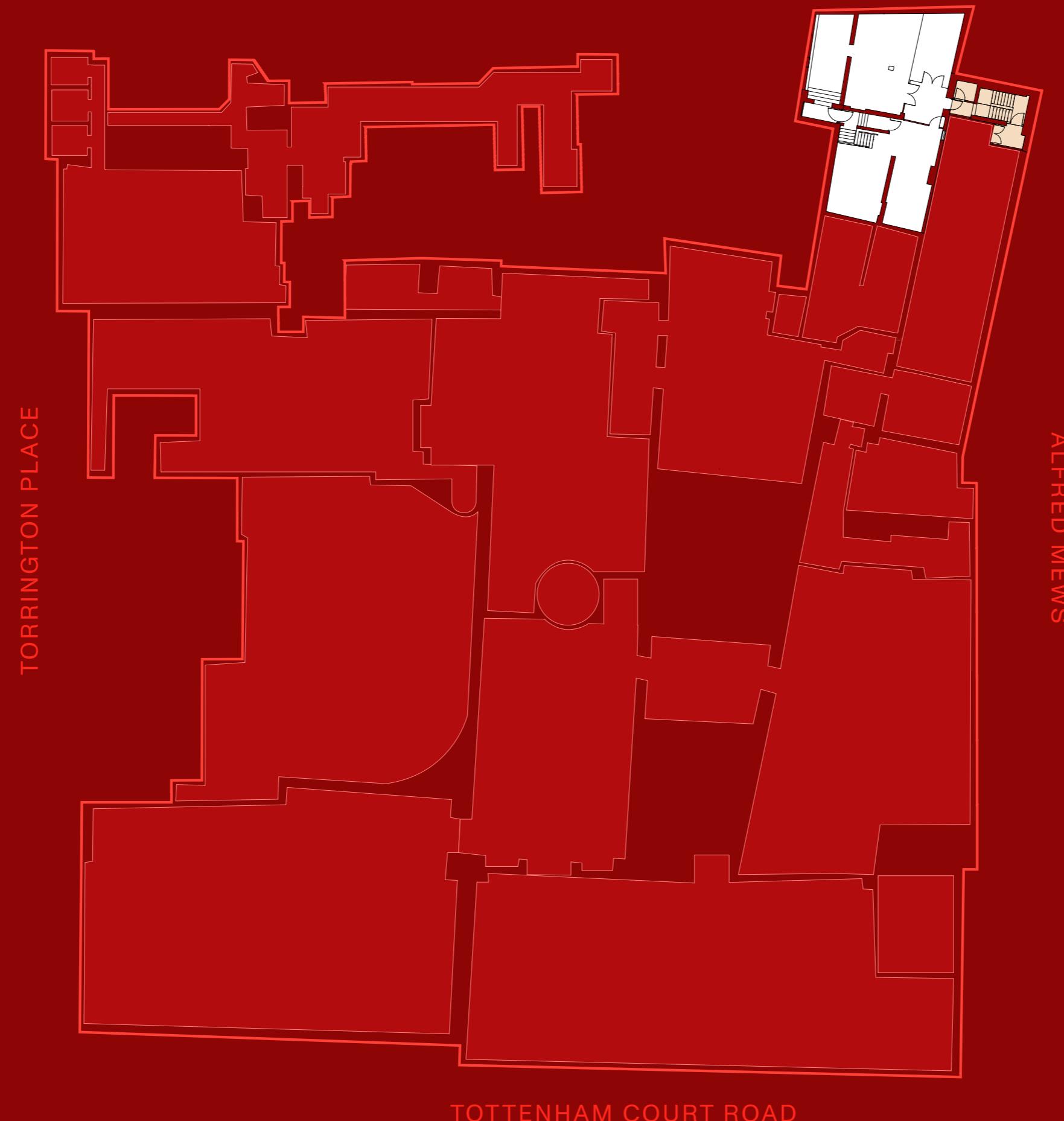
All areas subject to final measurement on completion of refurbishment works

*Option to internally link units & deliver to CAT A+

UNIT 1

Lower Ground Floor

	sq ft	sq m
LG	1,625	151
G	3,692	343
1st	3,326	309
Total	8,643	803



0.0 4.0m 8.0m 12.0m 16.0m 20.0m



Graphical Scale 1:200

UNIT 1

Ground Floor

	sq ft	sq m
LG	1,625	151
G	3,692	343
1st	3,326	309
Total	8,643	803

TORRINGTON PLACE

TOTTENHAM COURT ROAD

CATA
1,636 sq ft

Shell
2,056 sq ft



0.0 4.0m 8.0m 12.0m 16.0m 20.0m



Graphical Scale 1:200



UNIT 1

1st Floor

	sq ft	sq m
LG	1,625	151
G	3,692	343
1st	3,326	309
Total	8,643	803

TORRINGTON PLACE

ALFRED MEWS

TOTTENHAM COURT ROAD



0.0 4.0m 8.0m 12.0m 16.0m 20.0m

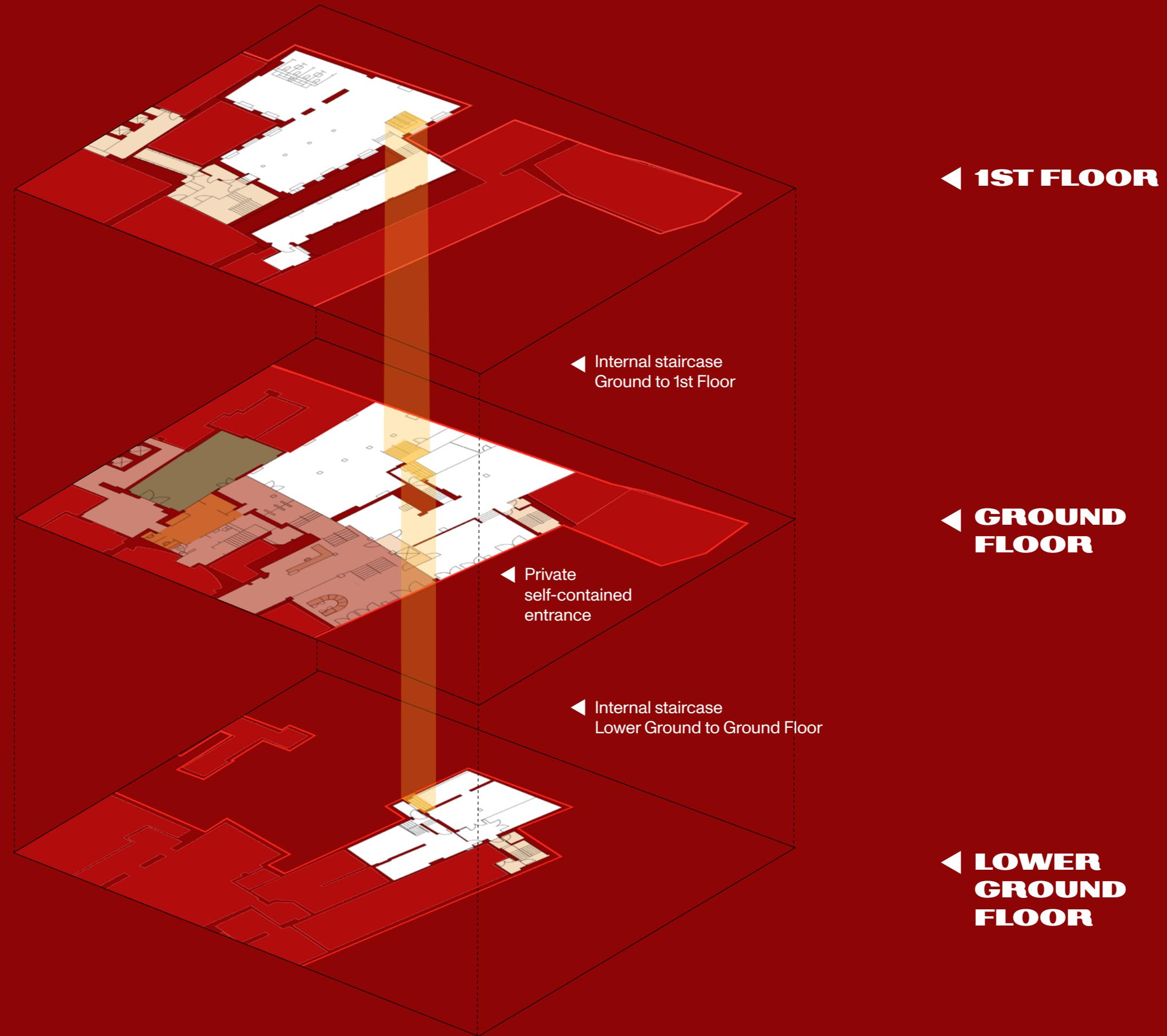


Graphical Scale 1:200

UNIT 1 SELF-CONTAINED

LG to 1st Floor

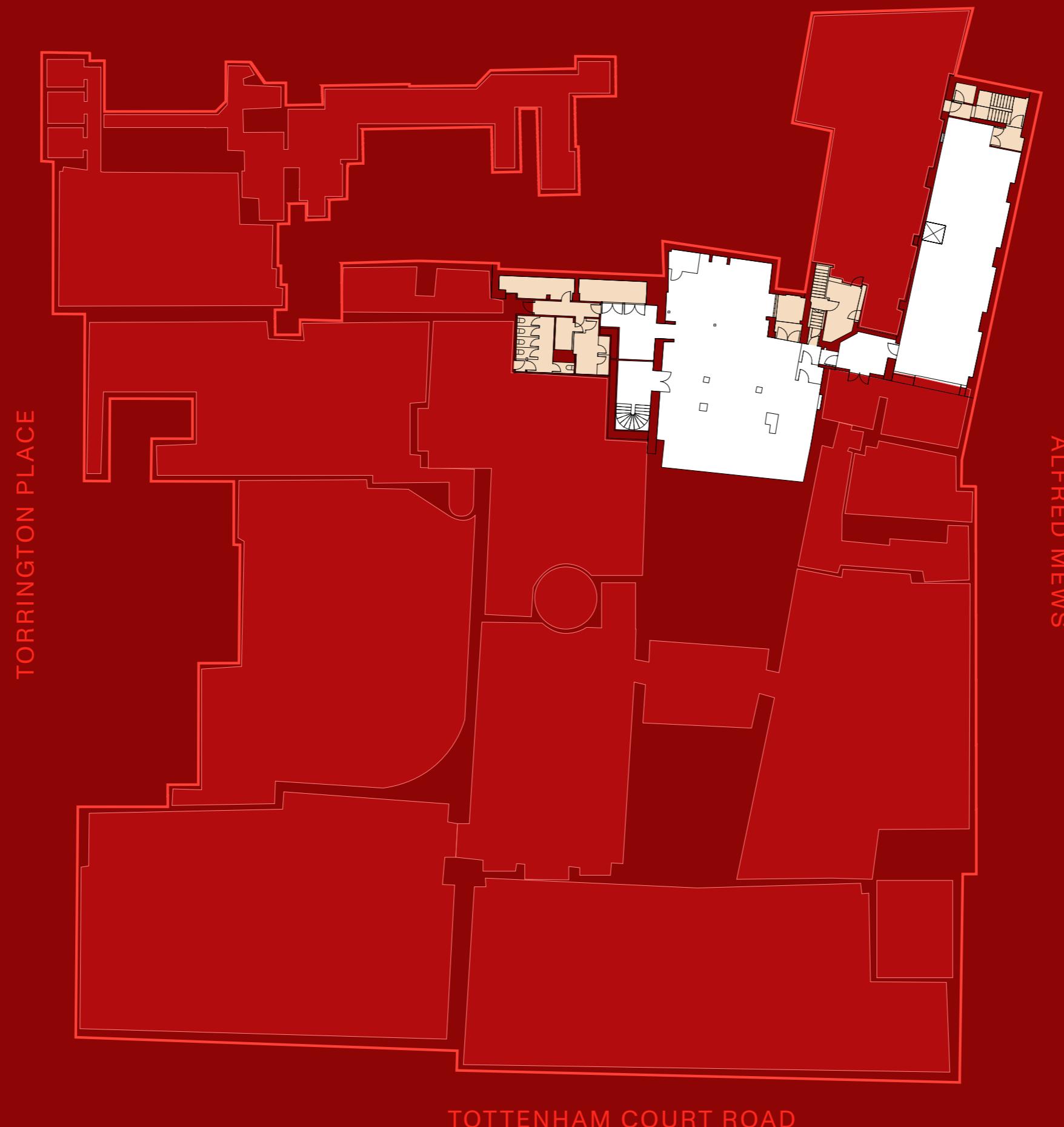
	sq ft	sq m
LG	1,625	151
G	3,692	343
1st	3,326	309
Total	8,643	803



UNIT 2

Lower Ground Floor

	sq ft	sq m
LG	3,907	363
G	1,421	132
Total	5,328	495



0.0 4.0m 8.0m 12.0m 16.0m 20.0m



UNIT 2

Ground Floor

	sq ft	sq m
LG	3,907	363
G	1,421	132
Total	5,328	495

Access from Reception 2 ►

TORRINGTON PLACE

TOTTENHAM COURT ROAD



ALFRED MEWS

0.0 4.0m 8.0m 12.0m 16.0m 20.0m



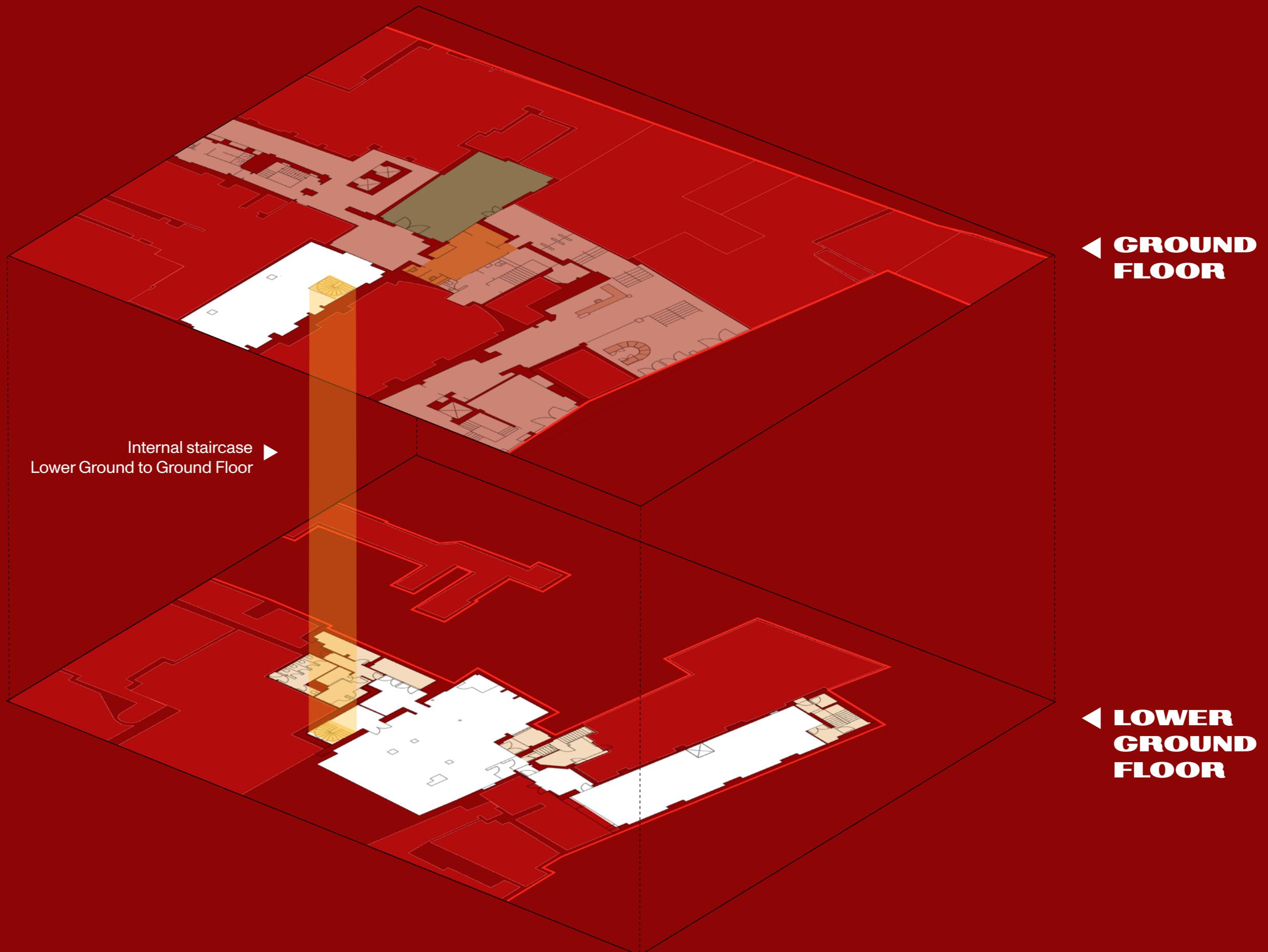
Graphical Scale 1:200



UNIT 2 SELF-CONTAINED

LG to G Floor

	sq ft	sq m
LG	3,907	363
G	1,421	132
Total	5,328	495



UNIT 3

1st Floor

22,346 sq ft / 2,076 sq m



INDICATIVE FITTED PLANS

Building
History

Building
Development

Available
Units

Floor
Plans

Indicative
Fitted Plans

Building
Location

UNIT 3

1st Floor

22,346 sq ft / 2,076 sq m



TOTTENHAM COURT ROAD

BUILDING LOCATION

Building
History

Building
Development

Available
Units

Floor
Plans

Indicative
Fitted Plans

Building
Location

VIBRANT FITZROVIA

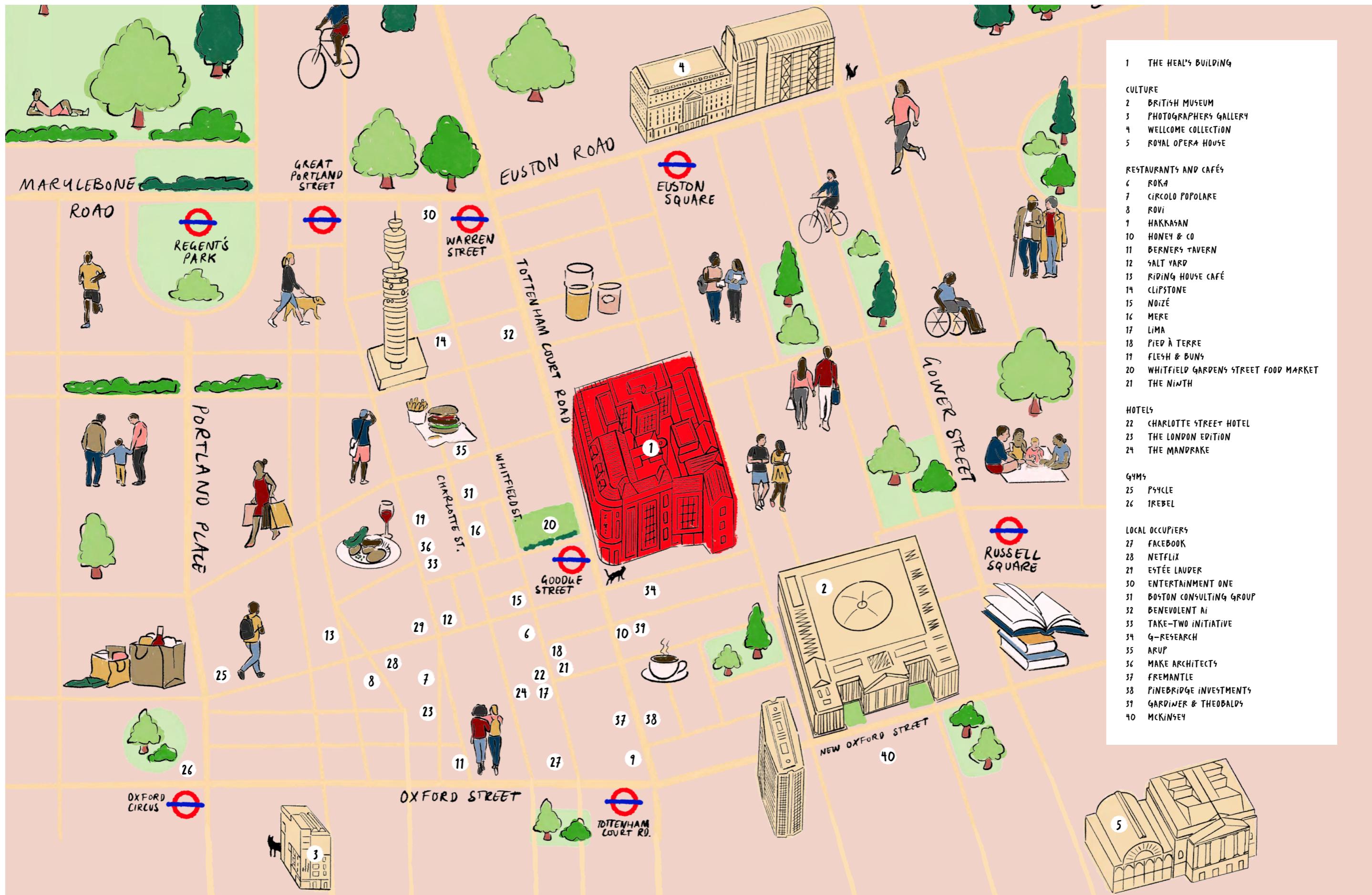
Located in the heart of Fitzrovia, The Heal's Building benefits from chic restaurants, bars, cafés and hotels, including Charlotte Street Hotel, ROKA and The Ninth. It is also perfectly positioned for transport with the Elizabeth Line and numerous Underground services moments away.



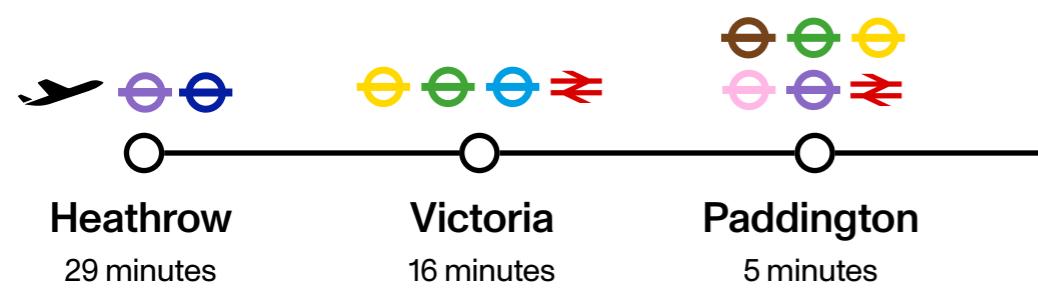
Charlotte Street Hotel



ARTS, CULTURE AND LEISURE



CONNECTIVITY



All travel times from Tottenham Court Road Station

Via Google

CONTACT

Edward Charles
Craig Norton
+44 (0)7818 424 764
cnorton@edwardcharles.co.uk

Ian Bradshaw
+44 (0)7468 525 486
ibradshaw@edwardcharles.co.uk

Amy Skidmore
+44 (0)7734 924 146
askidmore@edwardcharles.co.uk

RX London
Ed Betts
+44 (0)7771 513 169
ed.betts@rx.london

Hannah Buxton
+44 (0)7976 747 569
hannah.buxton@rx.london

Alfie John
+44 (0)7377 885 814
alfie.john@rx.london

The Heal's Building
196 Tottenham Court Rd
W1T 7LQ London

thehealsbuilding.com

Designed by a visionary team

General Projects

General Projects is a contemporary real estate developer specialising in design and the thoughtful reinvention of places.

Buckley Gray Yeoman

Buckley Gray Yeoman is one of London's leading architecture practices and has a track record of sensitive renewal of buildings such as One Poultry and YY London.

THE HEAL'S BUILDING
FITZROVIA W1

Misrepresentation Act 1967 and Declaration Edward Charles and RX London for themselves and for the Vendors as Agents for the Vendors give notice that: 1. This information is set out as a general outline only for guidance to intending Purchasers and do not constitute any part of an offer or contract. 2. Details are given without any responsibility and any intending Purchasers or Third Parties should not rely on them as statements or representations of fact, but must satisfy themselves by inspection or otherwise as to the correctness of each of them. 3. No person in

the employment of Edward Charles and RX London has any authority to make any representation or warranty whatsoever in relation to this property. 4. Unless otherwise stated, all prices and rents are quoted exclusive of VAT. Subject to Contract. March 2024.

Design and production: www.stuartchapmandesign.co.uk 020 3983 1665